

Pre-registration opens for TFWA World Exhibition 2019

By **Mary Jane Pittilla** on June, 11 2019 | Associations



This year's TFWA World Exhibition & Conference will take place at the Palais des Festivals in Cannes from September 29 to October 4

Pre-registration for the TFWA World Exhibition & Conference and the TFWA Innovation Lab is now open via TFWA.com.

To register for this year's event, which will take place at the Palais des Festivals in Cannes from September 29 to October 4, 2019, visit <https://www.tfwa.com/tfwa-world-exhibition-conference/book-your-place-100004721>.

The TFWA World Exhibition & Conference will offer delegates an opportunity to view the latest brand innovations, network with leading players in travel retail, and join the debate on pressing industry issues in a comprehensive conference and workshop program.

This year's show will see the debut of the new TFWA Innovation Lab, a development of TFWA Digital Village. Situated at a new location within the event perimeter near the Majestic Beach, it will provide exhibitors with the opportunity to showcase novel ideas and fresh thinking in areas such as customer

engagement, digital technology, brand activations, in-store design and sustainability. It will run from Tuesday, October 1 until Friday, October 4, alongside the main exhibition.

Additional changes at the TFWA World Exhibition & Conference include increased exhibition space at the Beach Village, a new location for the registration area at the Gare Maritime, and a new venue for the Opening Cocktail, The Scene and Le Premium Evening, which will all be held at Port Canto.

For the first time, the Opening Cocktail will be open to all visitor and exhibitor badge holders. Delegates registered under the full delegate package and attending Le Premium Evening will have full free access to The Scene nightclub on Thursday night.

TFWA President Alain Maingreud said: "At a time of both great challenge and opportunity for duty free and travel retail, this year's TFWA World Exhibition & Conference will aim to showcase industry excellence and provide solutions in a fast-moving world. I'm certain that our new TFWA Innovation Lab and our great line-up of exhibitors and speakers will provide delegates with essential new ideas and inspiration to help drive their businesses forward."

For details of developments in the travel retail industry, as well as a preview of what to expect at the TFWA Innovation Lab, visit <https://www.tfwa.com/tfwa-innovation-lab>.