

China's Ambassador to Qatar visits Qatar Duty Free Chinese pavilion for Lunar New Year

By **Wendy Morley** on February, 16 2016 | Retailers



The Chinese New Year and the the Qatar-China Cultural Year 2016 were both cause for celebration at Qatar Duty Free's traditional Chinese pavilion on 10 February 2016. China's Ambassador to Qatar, His Excellency Mr. Li Chen, and Qatar Airways Group Chief Executive, His Excellency Mr. Akbar Al Baker joined Mr. Hany Al Deeb, UnionPay Regional Country Manager on a tour of the ornate Chinese pagoda located in Hamad International Airport (HIA).

Qatar Duty Free is offering an array of enticing promotions, discounts of up to 20% and spending rewards in the pavilion to mark China's Year of the Monkey. UnionPay and Qatar Duty Free have also collaborated to offer passengers traditional red envelopes containing retail vouchers worth QR100 for customers who purchase items valued at QR1000 (US \$274) and above using a UnionPay payment card.

The striking traditional red and gold pavilion, positioned directly behind the famed Lamp Bear in HIA,

serves as both a festive centerpiece and as a starting point for bespoke shopping tours designed specifically for Chinese passengers. Chinese language-dedicated Qatar Duty Free staff, fluent in Mandarin, Cantonese and other Chinese dialects, are available upon request to lead passengers around the airport.



The Chinese pagoda will remain in HIA until mid-March in recognition of the Qatar-China 2016 Year of Culture. Savings of up to 20 per cent are being offered on Qatar Duty Free fragrances, cosmetics, skincare, confectionery, luxury watches, fine jewellery, and other gift items in the Chinese pavilion, including Godiva chocolates, Prada perfume, La Prairie skin care, Swarovski jewellery, Harrods bags and Marmalade Market gift items.

Additional Chinese New Year discounts of up to 10 per cent are also available on brands in selected boutiques in HIA, including promotions from Tiffany, TAG Heuer, Chopard, and Bulgari.

H.E. Mr. Al Baker, said: "I am honoured to visit Qatar Duty Free's Chinese Pavilion with His Excellency Mr. Li Chen. Chinese New Year is an important time for families to gather together and enjoy each other's company. For many families, this means travelling to see their loved ones, to enjoy the traditional New Year's feasts and special holiday markets. For those travelling, we wanted to bring a taste of this tradition to their actual travel experience, by again building our version of the holiday market, with special products and promotions."