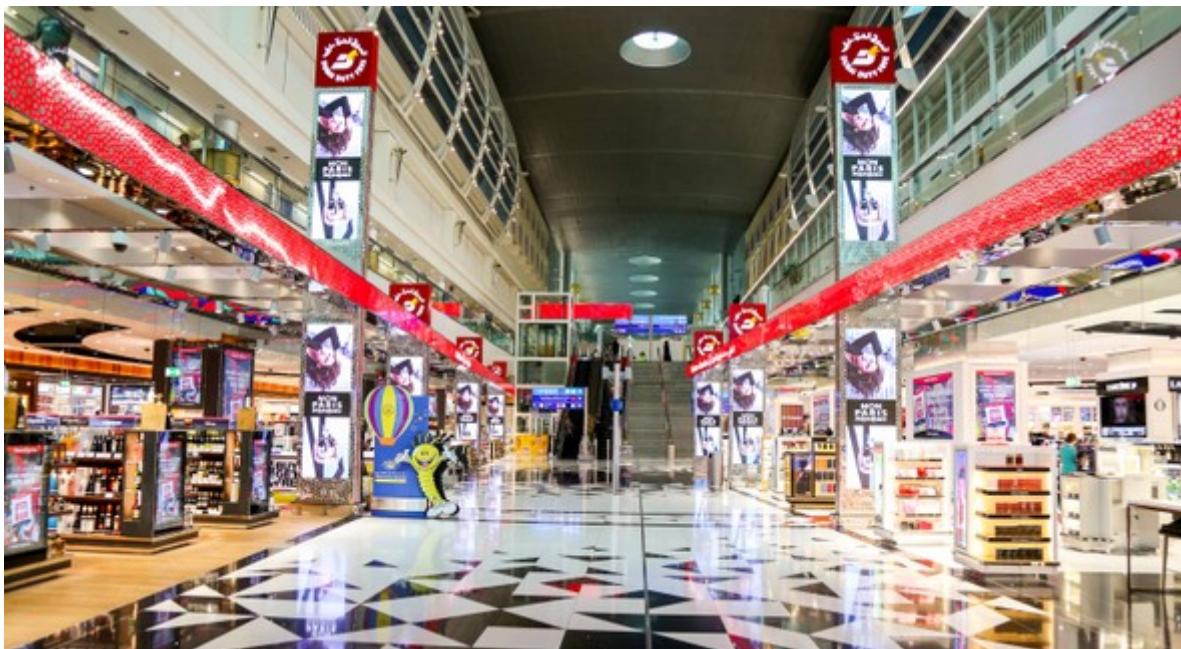


Dubai Duty Free to run 20% discount promotion for Eid holiday

By **Hibah Noor** on August, 7 2018 | Retailers



Dubai Duty Free's discount days' promotion will run at Dubai Duty Free outlets in all terminals and concourses in Dubai International and Al Maktoum International airports for all departing, arriving and transiting passengers

To celebrate Eid Al Adha, Dubai Duty Free has announced a special two-day sale on August 19-20, offering a 20% discount on a wide range of merchandise.

The discount days' promotion will allow passengers traveling during the upcoming Eid holiday an opportunity to shop with a 20% discount offer on major categories including perfumes, cosmetics, watches, pens, costume jewelry, precious jewelry, handbags, luggage, sunglasses and women's, men's and children's fashion.

The offer excludes certain categories such as gold, electronics, and selected watch, perfume and fashion brands.

Commenting on the upcoming promotion, Colm McLoughlin, Executive Vice Chairman and CEO, Dubai Duty Free, said: "This is a very special time of the year with families traveling as a result of the upcoming Eid Al Adha and we thought this was a good way of joining in the celebrations with them so that our customers can start their holiday break on a high note with great savings."

The special discount days' promotion will run at Dubai Duty Free outlets in all terminals and concourses in Dubai International and Al Maktoum International airports for all departing, arriving and transiting passengers.

The 20% discount offer also applies to online customers by pre-order or upon collection at the time of payment at Dubai Duty Free shops.

The promotion starts from 00:01 hours on August 19 to 23:59 hours on August 20, 2018 on certain categories. The discount offer cannot be combined with any other offers or promotions.