

Opening its latest store at DXB, Le Clos rings in the New Year

By **Hibah Noor** on January, 14 2020 | Retailers



A snapshot of Ben Odgers, General Manager, Le Close Dubai

Le Clos, award-winning fine wine and luxury spirits retailer, is ushering in the new year with the opening of its latest outlet at Dubai International (DXB) and sharing the celebration with customers by offering all visitors who spend over US\$150 in January with a complimentary bottle of champagne. Following a succession of high profile launches and international partnerships, this caps off a phenomenal 2019 for Le Clos.

Located in Terminal 3, the opening expands Le Clos' footprint to 11 stores at DXB. With a growing range of internationally acclaimed wines and spirits from the world's best producers, the retailer is set to further enhance its reach and reputation as a landmark destination in the airport retail landscape.

Drawing inspiration from the wine and spirits production process, the new store's design features stunning woodwork influenced by European and South American vineyards. Additionally, stacked-barrel shaped LED screens can be seen from the main concourse.

In-store, customers can explore a limited-edition portfolio, a hand-picked selection of Le Clos' most popular wines and spirits and a wide-range of tastings. The offering includes an extensive collection of the highly sought-after Bordeaux 2009 vintage & the rare whisky bottlings from the iconic Samaroli company. Plus, complimentary bottle engraving is available to provide a truly memorable experience.

Ben Odgers, General Manager, Le Clos, says: "Le Clos had a fantastic 2019 with tremendous demand across our stores for high quality, affordable luxury. With the increased success of the brand, we took the decision to open the 11th store at DXB to give visitors to the airport even more choice and ease.

January remains one of the busiest periods in the year for DXB airport and we want to make sure that all of our customers have the individual personalized experience that Le Clos is proud of across the stores."