

Qatar Airways and Qatar Duty Free present the Qatar ExxonMobil Open 2020

By **Jas Ryat** on January, 10 2020 | Retailers



Held in Doha, Qatar, the annual tournament takes place January 6 - 11 and welcomes the world's top male tennis players

Qatar Airways and Qatar Duty Free (QDF) are proud sponsors of the 29th edition of the Qatar ExxonMobil Open, taking place January 6 - 11 at the Khalifa International Tennis and Squash Complex in Doha, Qatar. The annual tournament is one of a pair of Association for Tennis Professionals (ATP) World Tour events held in the Middle East and will feature top tennis players including Stan Wawrinka and Milos Raonic.

Salam Al Shawa, Senior Vice President of Marketing & Corporate Communications, Qatar Airways, states: "Qatar Airways is delighted to welcome some of the world's best tennis players to the Qatar ExxonMobil Tennis Open 2020. It is an exciting time of the year to be in Doha, witnessing top class athletes compete in the state-of-the-art Khalifa International Tennis & Squash Complex.

Being the national airline sponsor of this major ATP tournament emphasizes our commitment to Qatar's vision of being the region's premier sports hub. Our long-established sponsorship of the Qatar ExxonMobil Open tournament displays our commitment to serving world-class hospitality."

Thabet Musleh, Vice President of Operations, Qatar Airways, comments: "[QDF is very proud to support the ExxonMobil Tennis Open for more than a decade, as we believe in the power of sports in uniting people of all ages and backgrounds. We are delighted to participate in hosting this major global sporting event and are excited to support the Qatar Tennis Federation by contributing to the nation's sports vision forward.

QDF looks forward to welcoming both local and international visitors to the annual tournament with entertainment before the matches at our booth, which is located at the public village.

We are also pleased to welcome players and visitors to our award-winning retail and dining outlets, as they travel out of Qatar through Hamad International Airport after the matches. We look forward to the games and wish the Qatar Tennis Federation and all the players a successful and enjoyable tournament.]"

Qatar Airways and Qatar Duty Free will mark their presence at the tournament by hosting special booths, offering visitors a taste of their award-winning services. The Qatar Airways booth will feature an interactive green screen where tennis fans can get their photos printed on virtual backgrounds such as upcoming destinations and on-board an aircraft. The QDF booth will feature a photo opportunity along with a contest where visitors can guess the number of tennis balls in the giant QDF logo-shaped container and share it on social media for a chance to win a host of Qatar Duty Free products.

Qatar Airways will also be represented by its cabin crew at the finals ceremony to congratulate the winner and runner-up on the closing day of the tournament. The company holds an extensive global sports portfolio, sponsoring top-level events & some of the biggest football clubs including AS Roma, Boca Juniors and FC Bayern

München. As an official FIFA partner, Qatar Airways recently sponsored the FIFA Club World Cup Qatar 2019 and will sponsor this year's edition of the event.