

# World Lipstick Day at Muscat Duty Free

Muscat Duty Free celebrated World Lipstick Day recently, “in harmony” with Aer Rianta International (ARI).



Muscat Duty Free staff helped to create a fun shopping event for travelers on July 29, 2021

World Lipstick day is a celebration aiming to enhance sales of cosmetics and skin care, while symbolizing the strength of the woman and her role in society and in the global community.



# WORLD LIPSTICK DAY

JULY 29th 2021

Muscat Duty Free celebrates World Lipstick Day with special offers, free gifts & lots of surprises!



World Lipstick Day activities helped the travel retailer to achieve a pleasant, fun shopping environment

As part of this celebration, Muscat Duty Free held promotions, fun events and activities, adding to deep-impact marketing goals and adding an atmosphere of brilliance, fun and energy at Muscat International Airport.